

## **EUROBANK DIREKTNA EQUIPPED A COMPUTER LAB OF THE SECONDARY SCHOOL OF ECONOMICS AND COMMERCE IN BOR**

**Bor, April 12, 2022** – Eurobank Direktna realised a new donation within its stand-alone CSR project, “A School Designed for You”, at the Secondary School of Economics and Commerce in Bor. Thanks to the funds raised with the “Eurobank Direktna Big Heart” Mastercard affinity credit card, IT equipment worth more than RSD 500,000 has been provided to the school. As a result, the use of computer lab will be further enhanced and, with the procurement of a new software packages, these computers will be used by economics technicians for economic operations and accounting, and also by tourism and hospitality technicians for agency and hospitality practice.

Furthermore, in a partnership with the publishing company Laguna, Eurobank Direktna provided students of the Secondary School of Economics and Commerce with the opportunity to meet journalist and writer Vanja Bulić, with whom they socialised and discussed various topics. Aiming to bring to the students museum exhibitions that are not common in their city, the Bank launched the educational program titled “Travelling Museum” in collaboration with the “House of Jevrem Grujić”, Museum of History, Arts and Diplomacy in Belgrade, offering schools countrywide with journeys through Serbia’s history and culture, curator’s lectures and practical work and workshops presenting various art skills to students.

*“We are exceptionally glad for the opportunity to realise the donation in the Secondary School of Economics and Commerce in Bor. Supported by the Ministry of Education, Science and Technological Development and our clients, users of the “Eurobank Direktna Big Heart” Mastercard affinity credit card, we provided this school with the necessary IT equipment, worth more than RSD 500,000, which will improve quality of their education. With this project, the Bank has confirmed its strategic orientation towards investing in youth development and creating better conditions for their future professional training. Also, by cooperating with the publishing company Laguna and the “House of Jevrem Grujić” Museum, we aim to bring to secondary school students across Serbia various cultural events, within their respective schools”* – said **Slavica Pavlović, President of the Executive Board in Eurobank Direktna.**

*„We are grateful to Eurobank Direktna for its continuous investment in education and schools of economics across Serbia. Thanks to this important donation to Secondary School of Economics and Commerce in Bor, students and teachers will have the computer lab with the latest IT equipment at their disposal. It will additionally enhance the teaching and learning process and students will be better prepared for the labour market”*

Eurobank Direktna is one of the strongest financial organisations in the country, with its total assets standing at EUR 2 billion and (as of 31/12/2021). Eurobank Direktna offers a wide range of standard and innovative banking products and services to its clients. Eurobank Direktna has a vast network of branches and corporate banking centres in key business, cultural, and historical locations. For more information, please visit [www.eurobank-direktna.rs](http://www.eurobank-direktna.rs).

The Eurobank Group is a dynamic banking organisation active in six countries, with EUR 73.4 billion in total assets and 11,339 employees. Established in 1990, the Group continues its dynamic growth with stable and resolute steps, while focusing on diverse client needs. With the total network of 622 branches in Greece and abroad, the Group offers a wide range of banking and financial products and services for retail and corporate clients.

– said **State Secretary of the Ministry of Education, Science and Technological Development Zoran Kasalović**.

Over four years of the implementation of Eurobank Direktna’s CSR project “A School Designed for You”, nine computer labs have been equipped in seven cities of Serbia, and more than RSD 8.2 million has been invested in the project.

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*The ‘Eurobank Direktna Big Heart’ Mastercard card is a credit card with an additional humanitarian value. Every time you pay for something or withdraw cash from an ATM with this card, the Bank allocates a specific amount of its revenue for secondary schools across Serbia. Those funds are used for equipping and modernising classrooms and computer labs. By continuous use of the Eurobank Direktna Big Heart credit card, we contribute to an important humanitarian cause – equipping and modernising secondary schools in Serbia.*

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