



Media release

Eurobank EFG completed the renovation of Sunny Park in Požarevac

Sunny Park is the eighth park that is renovated by Eurobank EFG

Požarevac, 14 October, 2008 - Eurobank EFG and the Municipality of Požarevac have officially inaugurated the reconstructed Sunny Park, located in the heart of Požarevac town. Eurobank EFG donated RSD 6,1 mio for the refurbishment of infrastructure and enriching of green park areas.

The refurbishment of the Sunny park in Požarevac is a part of a comprehensive project "Eurobank EFG PARKS", which is being implemented in six towns throughout Serbia: in Belgrade (the Botanical Garden, the Rainbow Park and the Wedding Park in Ada Ciganlija), Novi Sad (the Danube Park), Niš (the Čair Park), Jagodina (the Teacher's Training Faculty's Park) and Pančevo (the National Garden).

"We are very proud that, as a company advocating European business values, we contribute to environmental protection in Požarevac with concrete moves. Eurobank believes that environmental protection related activities are an inseparable part of business of every socially responsible company and we intent to continue in this direction with many more initiatives in the future", said Ms Slavica Pavlovic, Member of the Executive Board of Eurobank EFG in Serbia and added that the Bank has had substantial support of Požarevac Municipality in regard to the realization of refurbishment of the Sunny Park.

"I am happy to announce today that the largest and most beautiful park in the city, Sunny Park got a new shine. Our citizens and their children now have more place where they can have some free and quality time to enjoy and play. We are happy because old parking places in Požarevac have become new green areas improving our city's quality of life. We have found a great partner in Eurobank EFG which shares the same values and helps to solve some of our city's issues", said Mr Saša Valjarević, the President of Požarevac Municipality.

Pupils of 3 elementary schools who made drawings dedicated to their new park and thus conveyed their impressions on the improved and better arranged place for their play they received, attended the official opening. The best works of children from all seven Serbian towns in which the "Eurobank EFG Parks" programme is implemented will be presented at the central exhibition in Belgrade, after the park refurbishments is completed.

Refurbishment of the Sunny Park in Požarevac is part of the Bank's corporate social responsibility program entitled: **"We invest in European values"** intended to give back to society in public health, education, environmental protection and support to inclusive society. The program's total value is more than EUR3m. The "Eurobank EFG PARKS" forms part of this project which refers to environmental protection, installation of new green spaces and their rearrangement in central town zones throughout Serbia.

Eurobank EFG is a member of Eurobank EFG (Eurobank Ergasias SA), European banking organization with total assets EUR 77.3 bn. The Group employs more than 25,000 people and offers its products and services both through its network of almost 1,800 branches and points of sale and through alternative distribution channels.

In the wider region of South-eastern and Central Europe (New Europe), Eurobank EFG Group is present in Greece, Bulgaria, Romania Serbia, Poland, Turkey, Ukraine and Cyprus. Eurobank EFG has so far invested more than €2.0 billion in New Europe.

Eurobank EFG is a member of the EFG Group, the third largest Swiss-based banking group. Eurobank EFG is also among Greece's largest listed companies by market capitalization and enjoys a wide shareholder base of over 210,000 shareholders.

More information about Eurobank EFG can be found at www.eurobank.gr and www.eurobankefg.rs

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