



Announcement of the agreement on merger of Eurobank a.d. Beograd and Direktna Banka

Belgrade, July 02, 2021 - Eurobank and Direktna Banka have announced the agreement on the merger of their operations in Serbia.

Following the merger, the combined bank will have total assets in excess of €2bn and the market share exceeding 6.5%, making it the seventh largest in Serbia.

After the completion of the transaction, Eurobank will control c. 70% of the combined bank, while Direktna's shareholders will own the remaining 30%. Both parties have committed to a growth-oriented business plan, incorporating ambitious expansion targets that will allow the combined bank to finance the Serbian economy and grow profitably in the next few years.

"We are pleased to have reached an agreement with the principals of Direktna for the merger of our two banks in Serbia and the creation of a much stronger, larger and dynamic local financial institution. This transaction is in line with Eurobank's strategy to further expand its international activities and create additional value for its shareholders via targeted acquisitions, mergers or joint ventures. We are excited with our partnership with two exceptional Serbian entrepreneurs Andrej Jovanović and Mr. Bojan Milovanović and we are confident for the success of our ambitious plans in Serbia. The merger of Eurobank Serbia with Direktna has substantial merits for all stakeholders of the combined bank including customers, both retail and corporate, depositors, employees and regulators", **said Mr. Stavros Ioannou, Deputy CEO, Group Chief Operating Officer (COO).**

"The agreement on the merger of Eurobank and Direktna Banka is in line with Eurobank's long-term strategy of further strengthening of its position in the local banking and financial market. We are particularly glad that we managed to establish successful collaboration with Direktna Banka representatives, which will contribute to achieving our shared goals in the future and even more successful operations under the same roof. This partnership represents a great opportunity to additionally improve our services and products and continue to be a reliable partner and a safe choice of our numerous clients, as well as representatives of the regulatory bodies and all employees", **said Slavica Pavlović, President of the Executive Board at Eurobank.**

Formal completion of the transaction is subject to customary approvals by the competent regulatory and supervisory authorities and is expected to take place during the last quarter of 2021.

For all additional information, please contact the authorised public relations agency, Represent Communications.
Contact: Ivana Pavlović, +381 63 345 329, ivana.pavlovic@represent.co.rs

Eurobank a.d. has been operating in Serbia since 2003, and today the bank is a leading foreign and financial organisation in the country, with its total assets standing at EUR 1.69 billion and loan portfolio of more than EUR 1.22 billion (as of 31/12/2020). After more than 15 years of successful business in Serbia, Eurobank and its affiliates offer a wide range of standard and innovative banking products and services. Eurobank's branch network consists of 80 branches and five corporate banking centres in key business, cultural, and historical locations. For more information, please visit www.eurobank.rs.

The Eurobank Group is a dynamic banking organisation active in six countries with EUR 67.7 billion in total assets and 11,394 employees. Founded back in 1990, the Group continues its dynamic growth in stable and determined steps, focusing on different needs of its customers. The Group's network of 625 branches both in Greece and abroad offers a comprehensive array of financial products and services to retail and corporate customers.