



EUROBANK TRADITIONALLY SUPPORTS THE 'BOOK NIGHT'

Belgrade, December 14, 2020 - The regional 'Book Night' event will be organised on December 14-18 under the sponsorship of Eurobank. This long-standing event will be held under the 'Still Together' slogan, and Eurobank is its general sponsor for the 18th time.

Culture and education are among the priorities of Eurobank's CSR activities, and by supporting this relevant event, the Bank continues to promote high-quality literature and reading culture. In line with the current measures and recommendations, it is decided to promote the culture of reading books at 62 locations in 30 cities in the region, but also at the websites laguna.rs and delfi.rs, with free delivery. Furthermore, discounts will be available during five days, in order to avoid crowds in bookstores.

Since 2009, when it was first organised, the 'Book Night' event has been the most popular event for readers after the Belgrade Book Fair. Every time, the offering includes more than 50,000 titles and a plenty of interesting special promotions and discounts. This time it will be the same, with a 25% discount for the purchase of one book, 30% for two, 35% for three and 40% for four or more books published by Laguna. A 20% percent will be valid for books of other publishers that joined the Book Night, foreign editions and the gift portfolio.

During all five days of the event, discounts will be available for online shopping 24/7, whereas all visitors of Delfi and Laguna bookstores can purchase their copies of favourite titles during the regular working hours, in accordance with the introduced epidemiological measures.

For all additional information, please contact the authorised public relations agency, Represent Communications. Contact: Kristina Maksimović, +381 63 384 230, kristina.maksimovic@represent.rs

Eurobank a.d. has been operating in Serbia since 2003, and today the bank is a leading foreign investor and financial organisation in the country, with its total assets standing at EUR 1.51 billion and loan portfolio above EUR 1.1 billion (as of 31/12/2019). After more than 15 years of successful business in Serbia, Eurobank and its affiliates offer a wide range of standard and innovative banking products and services. Eurobank's branch network consists of 80 branches and five corporate banking centres in key business, cultural, and historical locations. For more information, please visit www.eurobank.rs.

Eurobank a.d. is a part of Eurobank Group, a dynamic banking organisation active in six countries with EUR 65.8 billion in total assets and more than 13,300 employees. Founded back in 1990, the Group continues its dynamic growth in stable and determined steps, focusing on different needs of its customers. The Group's network of 651 branches both in Greece and abroad offers a comprehensive array of financial products and services to retail and corporate customers.