

Regional event organised by publishing company Laguna and bookstore chain Delfi with the support of Eurobank

Eurobank traditionally the general sponsor of the Night of Books

Eurobank is traditionally the general sponsor of the Night of Books, a regional event traditionally organised by publishing company Laguna and bookstore chain Delfi.

The "Night of Books" will be organized on Friday, June 16th, from 5.00pm to midnight, with Delfi bookstores and Laguna Readers Clubs opening their doors to book lovers. The "Night of Books" will be organized in Belgrade and another 30 cities across Serbia - Novi Sad, Nis, Kragujevac, Valjevo, Cacak, Pancevo, Kraljevo, Sremska Mitrovica, Subotica, Požarevac, Jagodina, Užice, Loznica, Zrenjanin, Šabac, Zaječar, Leskovac, etc. For those who will not be able to visit the bookstores at the "Night of books", discounts will be valid on the websites: www.delfi.rs and www.laguna.rs

Discounts on Laguna publications: for the purchase of a book 25% to 30% for two books, three books for 35%, and for four or more books 40%. Discount on foreign editions will be 20%, and addresses other publishers will be reduced to 20%. Prices varied gift assortment will be reduced by 10%.

On this occasion the press conference was held today in café bookstore Delfi, where journalists and visitors were addressed by Željka Ćirić Jakovljević, Head of Marketing and Corporate Communication Division, Vesna Mihailovic, General manager of Delfi bookstore chain, as well as, Vladimir Kecmanović and Dejan Stojiljković, famous Serbian writers.

We believe that you will be "Awake with a book!"