



PRESS RELEASE

EUROBANK JOINS THE "EARTH HOUR" CAMPAIGN

Belgrade, March 24, 2015 - Eurobank Serbia has joined the global initiative "Earth Hour", organised by World Wildlife Fund (WWF). On Saturday, March 28, at 8.30pm, lights will be turned off in the "Eurobank Centar" office building in Belgrade, 10 Vuka Karadžića Street, and offices in 7-9 Terazije and 3a Kraljice Marije Street, for one hour. Eurobank invites its clients and employees to join the "Earth Hour", which contributes to raising awareness of the significance of care for the living environment and climate change.

The "Earth Hour" was established in Sidney (Australia) in 2007 by WWF – World Wildlife Fund, as support to the initiative against climate change. Expressing that attitude regarding irrational energy consumption, two million people and more than 2000 companies turned off lights for one hour. This is the fifth year that Eurobank joins this initiative, supported last year in 160 countries and more than 7,000 cities.

Since its establishment, Eurobank has been actively focused on environmental protection. Through the "Eurobank Parks" program, worth more than EUR650,000, ten green oases in eight cities across Serbia have been revitalised. Furthermore, "Eurobank Centar" is one of few smart buildings in Belgrade, as it was built upon the latest environmental standards, and is the holder of the first energy passport in the banking sector in Serbia.

Eurobank is a European banking organization with total assets of € 77.6 bn (as at 31.12.13), offering universal banking across eight countries. Eurobank has a dynamic presence in Greece and holds lead positions in Bulgaria, Romania and Serbia, offers discerning Wealth Management services in Cyprus, Luxembourg and London and is also present in Ukraine. More information about Eurobank can be found at www.eurobank.rs.

For additional information, please contact the authorised public relations agency, Represent Communications.

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