

## “Golden Years”

### New set of services for pensioners in Eurobank EFG

**Belgrade, March 02, 2012** - Eurobank EFG has offered a new set of services, “Golden Years”, for pensioners who receive their pension via the Bank. This special package, tailored to this segment for clients, includes numerous services under much more favourable conditions.

The following benefits are offered to clients who opt for the “Golden Years” package:

- Dina and VISA Electron debit card with no processing and maintaining costs
- VISA and MasterCard credit cards with no processing and maintaining costs, at a much more favourable interest rate compared to the Bank’ standard offer
- Loan products at significantly lower interest rates compared to the Bank’s offer, including the use of account overdraft
- Free SMS info on all changes per account and credit card
- Payment of bills in the Bank’s branches under much more favourable conditions, reducing costs of external non-cash payments by 50% compared to the standard offer

Special savings conditions have been provided as well, with a minimum deposit of EUR100 only for term deposits. Within this service package, Eurobank EFG also offers opening of a standing savings order, “Pension Keeper”, with an option of converting pension amounts from dinars to euros, at the official median exchange rate of the National Bank of Serbia. For all clients of the Bank wishing to save for their successors, a standing order, “Grandma/Grandpa’s Sweetie“, enabling a specific amount to be transferred to their account every month, is at disposal as well.

The new offer, also includes a special Medifree® program for the “Golden Years” package clients, where pensioners can use free medical services of internal medical doctors, ophthalmologists, dermatologists and general medical practitioners, with a 15% discount on all other services of the Bel Medic Clinic for the client and his/her spouse.

*“Pensioners are important clients of our Bank and we have exceptional long-standing cooperation with them. So far, more than 40,000 pensioners have provided us with their trust, including more than 14,000 foreign currency clients. By designing this unique offer, we wish to thank them and offer an additional value as a response to their trust,”* underlines Vladan Vilotijević, Retail Coordination&Development Manager in Eurobank EFG.

Price maintenance fee for users of package "Golden Years" is only RSD 200 per month.

\*

*Eurobank EFG is a member of Eurobank EFG Group, a European banking organization with total assets of €87.2bn (2010). The Group employs 23,000 people and offers its products and services both through its network of over 1,600 branches and points of sale, and through alternative distribution channels in Greece, Bulgaria, Serbia, Romania, Turkey, Poland, Ukraine, United Kingdom, Luxembourg, and Cyprus. It is a member of the EFG Group, an international banking group with presence across more than 40 countries. More information about Eurobank EFG can be found at [www.eurobankefg.rs](http://www.eurobankefg.rs).*